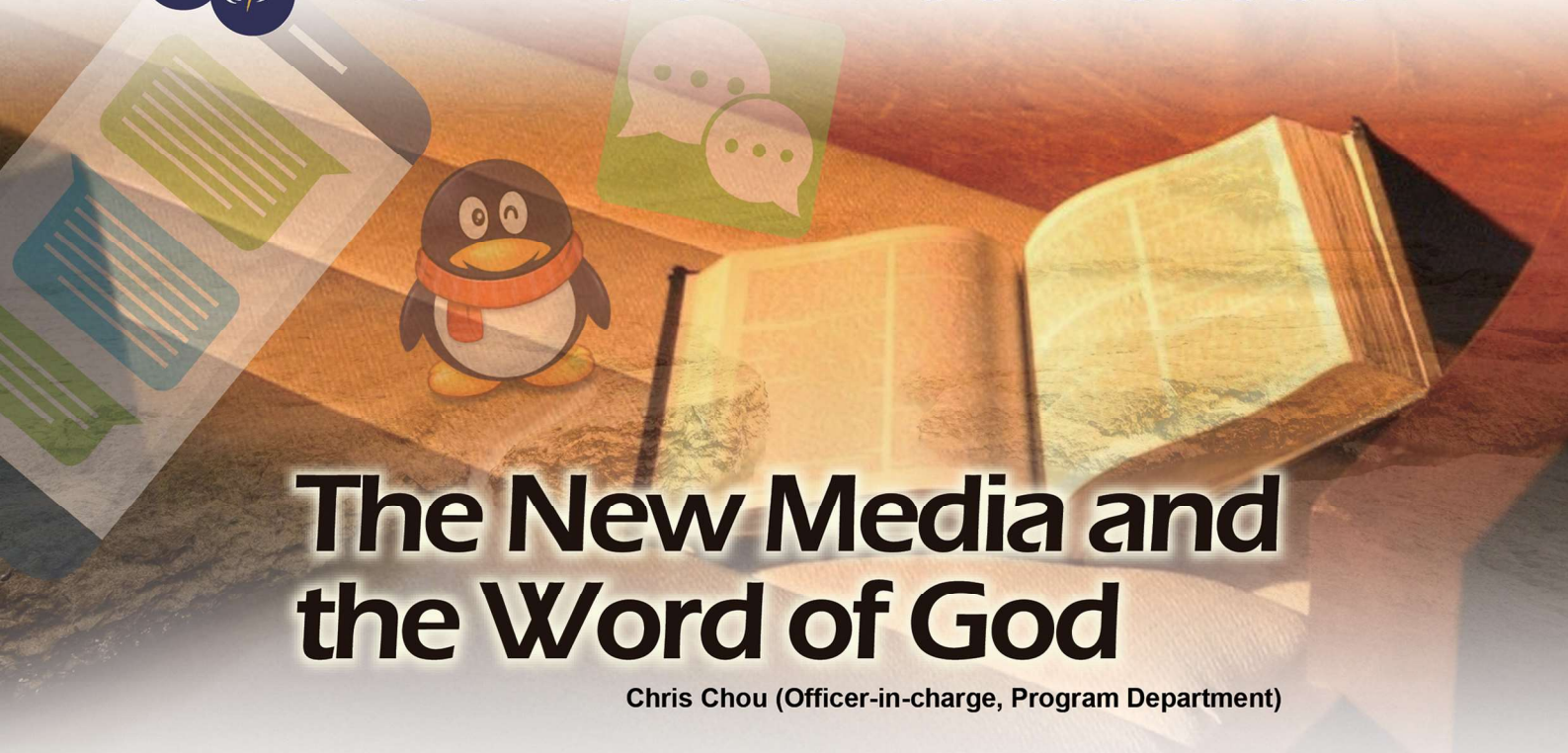




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# Far East Broadcaster



## The New Media and the Word of God

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**CHRIST TO THE WORLD BY RADIO**



"Omnimedia" and "We-Media" are jargon of the new media age. This is an age where anyone who has access to the Internet can become an opinion leader, because everyone can dispense information to indiscernible target groups. Therefore, new media has become a simplified mobile concept in contrast to the term of old media. Last week, a guest came to FEBC to host a live program on short wave and medium wave. She brought her son along, and this little friend saw a radio the first time ever in my office. The smart phone is a new medium, and the radio is an old one.

I once enrolled in a distance learning course called "Multi-media and the Gospel". That was in the autumn of 1990, almost 30 years ago. Now, there is practically no publicity not channeled by multi-media. Even a leaflet picked up on your way shows some website and QR code, a fusion of old and new media.

By the end of 2016, the number of netizens on mainland China had already reached the figure of 731 million, which was the total population of Europe, and 7.6% more than the average figure in Asia. Mobile net users amounted to nearly 700 million, with a rise of over 10% in three consecutive years. They took up 95.1% of the whole population. Radio Liangyou began to run programs on the Internet over 10 years ago, and is now sharing the gospel by schedule, streaming and WeChat.


In retrospect, among programs made in Hong Kong, the earliest one employing the mainland social networking platforms was "Never Mediocre" (2006). There were two program hosts running Bible studies two times a week in the morning and evening for a year by experiment. There were also "Music Union" (2008) and "To Infinity and Beyond" (2012) that made use of QQ groups to interact

with listeners outside broadcast time. That served to draw closer each other's living spaces. In 2013, the executive producer of "Seasons of Life" arranged regular prayer sessions every week ministering those with no pastors taking care of them. In the autumn of 2015, the production team designed an evangelistic program "Fresh from We-chat" that targeted new media users. The zealous ministry of our co-workers brought very good results. The program "This is the Day" launched in 2016 was also facilitated by interactive media while broadcast live. We are not mentioning in particular our popular program "Bible Exposition" constructed 10 years ago with its web portal depository, as well as "Radio Counseling Corner" that merged conventional camps and phone counseling, and other programs that were quietly worked out.

Program production in this new media era takes more time and innovation than traditional media, and means drawing more on the power and grace from above, as King David's proclamation to the Philistines on the battlefield:

*"You come against me with sword and spear and javelin, but I come against you in the name of the LORD Almighty, the God of the armies of Israel, whom you have defied."*

1 Samuel 17:45 (NIV)

We are constantly renewing tools and media in preaching the gospel, but the swords and spears and javelins are not what matters on the gospel battlefield, only the Word of God that never changes can win over and bring men to Christ. Please pray for trailblazers like us on the frontline of the old and new media! 







# A heart in love with China's fellow countrymen

**Jacky Li (Assistant Program Officer)**

The theme for FEBC Hong Kong's 60th Anniversary is "Kindling • Advancing". We want to pass on our passion and mission for our countrymen in China. For a beginner of this generation, the best way is of course consulting veteran co-workers! We have recently talked to one of them - Rev. Childlike, who has served in the Training Center for over 20 years.

**C:** Rev Childlike **J:** Jacky Li

**J:** Hi, Childlike. When did you first join FEBC?

**C:** Wow! If you count the years for being a volunteer as well, I've been here for over 20 years! I started volunteering in the Training Center in July 1993 and became a staff in October 1995. I worked as a volunteer first because of a plan to take up courses on Bible translation in Singapore for a year. At the end of 1994 when I returned, I got letters from FEBC Hong Kong inviting me to carry on the ministry. So I came back to handle letters from our audience.

**J:** Then why do you take the name "Childlike"?

**C:** I wasn't called "Childlike" at first. There was another name. But our former Executive Director Rev. Kenneth Lo didn't like it, and coined the name "Childlike" for me, meaning "being childlike at heart".


**J:** I find this name suits you beautifully! You always laugh heartily, and you are so frank and optimistic. So you've been in FEBC Hong Kong for a quarter of a century now. Are there moments that still capture your memories?

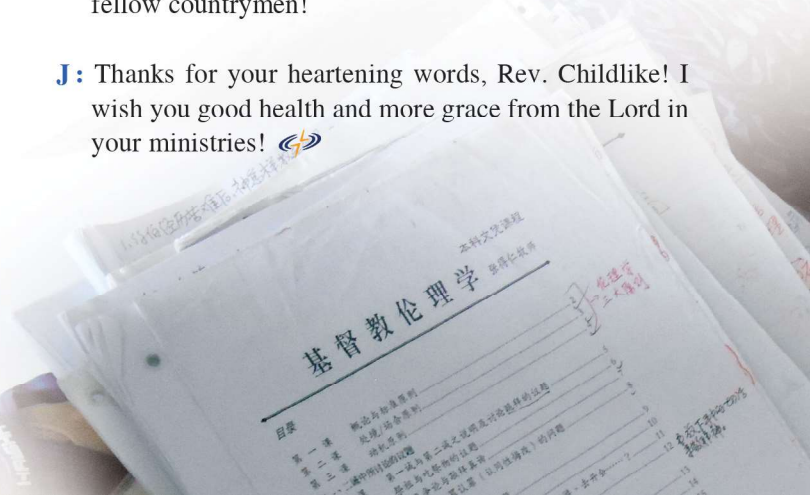
**C:** Well, there are many in fact. An impressive one was that once we advocated "justified by letters", which was

merely a joke meaning programs that draw in more letters will be commended. It's just we were in charge of minority group ministries, and in no way easily "justified by letters". I had tried sending letters back to Hong Kong from the ethnic group regions, and they never reached me! You can imagine how hard it was to communicate with the listeners then. Minority group ministries were very tough, but for the need to preach the gospel we just could not give up. One thing we were thankful for, though. A missionary told me a senior member of the Hui people living in a remote region believed in Jesus after listening to our programs, and has ever since been a very good witness of the faith. This incident has touched me all through the years!

**J:** Well, for a final note. What differences do you see in FEBC Hong Kong now and then? Have you got anything to say to us juniors?

**C:** There is "polarization in age" among our staff, the senior ones ready for retirement while the new ones are still too young. You are the Y-generation, and must exert more effort in the broadcasting sector to bless more people! Another word I really want to say is to strive for improvement at any time, for example, brushing up your Putonghua, creative thinking and the like. More important is a heart in love with China's fellow countrymen!

**J:** Thanks for your heartening words, Rev. Childlike! I wish you good health and more grace from the Lord in your ministries! 



基督教伦理学




# God's Design for Happy Marriage

Sister Li, Shanxi Province

My husband has suffered from cerebral embolism and is recovering at home. His brain injuries leading to swelling were caused by a motorcycle accident. He was admitted to hospital for a total of four times and currently has to learn to speak again and do some simple exercises with small movements. Basically, he is able to talk and walk but has not recovered flexibility, and therefore is easily irritated.

My husband always said things to make people angry while he was in the hospital. Coupled with the need to take care of him for an extended period of time, our relationship was in trouble and we were on the brink of a divorce. We sought to evade the reality, unwilling to communicate nor find a solution. We could not bear it any longer, we finally got divorced.

Then I have become a Christian. The Pastor told me during a bible teaching lesson on the concept of marriage. I therefore confessed my sins to God and repented, and asked Him to give me strength to save our deteriorating relationship. With God, we began to restore our relationship and finally got remarried. Thank God!

I have restored our marriage with confidence and hope in God and have never thought about leaving and running away. I was a chronically self-centered spouse and have hurt my husband and child, and even myself. God has designed a happy and healthy marriage for us to love each other. 







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